





# Build an URBAN OASIS

Introducing Insularis, a concrete solution for energy efficient construction.

## **INNOVATIVE**

Novel concrete technologies combined with a unique product development approach that offers solutions that improve thermal insulation and acoustic performance of concrete.

### **ENERGY EFFICIENT CONSTRUCTION**

A solution based on a construction system that consists of 100% ready-mix concrete designed to improve the energy efficiency of buildings: thermal insulation properties superior to conventional concrete and effective in the reduction of thermal bridges.

### SUSTAINABLE COMFORT

Contributing to important savings in energy, improving the quality of life, and creating more comfortable structures for any exterior climatic condition.

# THE BENEFITS



Energy savings up to 20%



Thermal bridge reduction up to 95%



Time saving - using 100% concrete solution



Acoustic Insulator



# Material performance: Thermal performance as a function of the wall thickness



CEMEX IS A GLOBAL BUILDING MATERIALS COMPANY THAT PROVIDES HIGH-QUALITY PRODUCTS AND RELIABLE SERVICE TO CUSTOMERS AND COMMUNITIES IN MORE THAN 50 COUNTRIES THROUGHOUT THE WORLD. CEMEX HAS A RICH HISTORY OF IMPROVING THE WELL-BEING OF THOSE IT SERVES THROUGH ITS EFFORTS TO PURSUE INNOVATIVE INDUSTRY SOLUTIONS AND EFFICIENCY ADVANCEMENTS AND TO PROMOTE A SUSTAINABLE FUTURE.



